



Prognosfruit 2022  
The Annual Apple & Pear Event



Belgrade SERBIA  
3-5 August



## Prognosfruit 2022 – Programme

### Thursday 4 August 2022: Prognosfruit 2022 Conference

Simultaneous translation in Italian, French, German, and Serbian available

08:30 – Hyatt Regency Belgrade

#### OPENING REMARKS

- Luc Vanoirbeek, Prognosfruit/COPA COGECA
- Dominik Wozniak, WAPA
- Gojko Zagorac, Serbia Does Apples
- Representative of the Serbian Ministry of Agriculture
- Representative of USAID
- Philippe Binard, WAPA

#### MORNING SESSION: Northern Hemisphere apple and pear forecast

- Apple outlook:
  - Apple forecast 2022/2023: Philippe Binard, WAPA
  - Fresh apples market outlook 2022/2023: Helwig Schwartau, AMI
  - Specific market perspectives:
    - Organic outlook: Fritz Prem, EBF
    - Processing outlook: Franz Ennser, Austria Juice
    - Cider Market: Milica Jevtic, AICV – European Cider and Fruit Wine Association
  - International aspects:
    - Outlook for USA: Todd Fryhoffer, Washington Apples Commission (Online)
    - Outlook for China: Paul Lu, CFNA (Online)
- Pear outlook:
  - Pear forecast 2022/2023: Philippe Binard, WAPA
  - Fresh pear market outlook: Helwig Schwartau, AMI
  - International aspects:
    - USA outlook: Jeff Correa USA Pears (Online)
- Panel discussion on apples and pears with lead countries representatives (PL, IT, FR, ES, DE, BE, NL)

WORLD APPLE AND PEAR ASSOCIATION

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### AFTERNOON SESSION: Global perspective for apples and pears

- “Rising costs and logistics hurdles: where are we heading to?” Nelli Hajdu, Freshfel Europe
- Apples and pears in the EU neighbourhood:
  - Opening remarks: Philippe Binard, WAPA
  - Serbia: Julka Toskic, Serbia Does Apples
  - Perspective for Western Balkan: Miloš Milovanović, FAO
  - Moldova: Iuri Falla, Moldovafruit
  - Ukraine: Oleksandra Manko, Fruit Inform
  - Turkey: Senere Batum, Ozler Tarim
  - Central Asia and Caucasus: Andriy Yarmak, FAO Investment Center
  - India: Tarun Arora, IG International

### CONCLUSIONS

- Prognosfruit 2023 announcement
- Closing remarks by Luc Vanoirbeek, Prognosfruit/COPA COGECA

## Thursday 4 August 2022: Gala Dinner

20:00 – Kalemegdanska terasa

## Friday 5 August 2022: Technical visit at the apple orchard of the company Atos Fructum, on the southern slope of Fruška Gora

09:00 – Atos Fructum orchard

Participants can be dropped off at Belgrade’s Nikola Tesla Airport at 14:00

### For further information about Prognosfruit, please contact:



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WAPA was founded in August 2001 with the objectives of providing a forum for discussion on matters of interest to the apple and pear business and initiating recommendations to strengthen the sector. The current President of the Association is Dominik Woźniak (Society for Promotion of Dwarf Fruit Orchards / Rajpol - Poland) and the current Vice-President is Jeff Correa (Pear Bureau Northwest - USA). WAPA membership includes the following countries and areas: Argentina, Australia, Austria, Belgium, Brazil, Chile, China, France, Germany, Italy, Moldova, the Netherlands, New Zealand, Poland, Scandinavia, Slovenia, South Africa, Ukraine, the UK, and the USA.

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