

# **FARM TO FORK 2021 CONFERENCE**

## **'Building sustainable food systems together'**

A virtual exhibition room will be created to advertise the actions taken in relation with the Farm to Fork strategy. It will contain videos, posters and other types of information, including relevant research project factsheets.

### **DAY 1, Thursday 14 October 2021**

#### **OPENING**

13:45 – 13:55 10'	<b>Welcome and opening remarks</b>	On-site Master of ceremonies – Ms Katrina Sichel, Wit and Word Communications Moderators – Ms Joanna Sullivan and Mr. Geoff Meade
13:55 – 14:05 10'	<b>Opening session with European Commission Executive Vice-President Frans Timmermans</b>	Video message
14:05-14:10 5'	<b>Opening speech by the European Commissioner for Health and Food Safety, Stella Kyriakides, Responsible for the Farm to Fork Strategy</b>	On-site
14:10-14:15 5'	<b>Speech by the European Commissioner for Agriculture, Janusz Wojciechowski</b>	On-site

## INTERNATIONAL DIMENSION

14:15 – 15:15 60'	<b>Challenges and opportunities of a global transition to sustainable food systems</b>	Remote/On-site  This session will engage high-level actors from the public and private sectors to debate on the global relevance of the Farm to Fork Strategy and on the challenges and opportunities associated with the transition to sustainable food systems at international level + interactive Q&A session  <b>Moderation</b> by Katrina Sichel  <u>Speakers:</u> <ul style="list-style-type: none"><li>• <b>Minister Jože Podgoršek</b>, Slovenian Presidency, Council of the European Union</li><li>• <b>Ms Pierrette Herzberger-Fofana</b>, Vice-Chair of the DEVE Committee, European Parliament</li><li>• <b>Mr. Jamie Morrison</b>, Director Food Systems and Food Safety Division, FAO</li><li>• <b>Ms Carla Hilhorst</b>, EVP R&amp;D Foods &amp; Refreshment, Unilever</li><li>• <b>Ms Gabriela Bucher</b>, Executive Director OXFAM</li><li>• <b>Ms Fatma Ben Rejeb</b>, CEO, Pan-Africa Farmers Organisations (PAFO)</li></ul>
15:15 – 15:30 15'	SHORT BREAK	

<p>15:30 – 16:20 50'</p>	<p><b>The 2021 UN Food Systems Summit as a support to the global transition to sustainable food systems</b></p>	<p>Remote/On-site</p> <p>This session will focus on the results of the 2021 UN Food Systems Summit and allow reporting on the EU Food Systems Summit citizen dialogues + interactive Q&amp;A session</p> <p><b>Moderation</b> by Joanna Sullivan</p> <p><u>Speakers:</u></p> <ul style="list-style-type: none"> <li>• <b>Dr Agnes Kalibata</b>, UN Special Envoy for the UN Food Systems Summit</li> <li>• <b>Mr. Ladislav Miko</b>, EU convenor, EU Food Systems Summit citizen dialogues</li> <li>• <b>Mr. Tom Arnold</b>, Head of EU High Level Expert Group (International cooperation on food system science)</li> </ul>
<p>16:20 – 17:20 60'</p>	<p><b>Developing partnerships/green alliances on sustainable food systems</b></p>	<p>Dubai EXPO/On-site*</p> <p>This session will outline the EU systemic approach in the context of its trade and international cooperation policies and Italy's, Japan's, UAE's and AfCFTA's experience on food system transformation + interactive Q&amp;A session</p> <p><b>Moderation</b> on-the-spot</p> <p><u>Speakers:</u></p> <ul style="list-style-type: none"> <li>• <b>Mr. Andrea Fontana</b>, EU Ambassador to the UAE</li> <li>• <b>Ms Arai Yutaka</b>, Vice-Minister for Agriculture, Forestry and Fisheries, Japan</li> <li>• <b>Ms Hana Al Hashemi</b>, Head of Office of UAE Climate Envoy, UAE (<b>tbc</b>)</li> <li>• <b>Mr Wamkele Mene</b>, Secretary-General, AfCFTA (<b>tbc</b>)</li> <li>• <b>Ms Sara Roversi</b>, President of the Future Food Institute, Italy</li> </ul>

\*Session plugged-in with a short event in Dubai Expo.

## **DAY 1 CLOSING**

<p>17:20 – 17:30 10'</p>	<p>Closing remarks</p>	<p>On-site</p>
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## DAY 2, Friday 15 October 2021 (Day before World Food Day)

### WELCOME BACK

08:45 – 08:55 10'	Welcome back	On-site Pot-pourri video highlights from Day 1
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### INSPIRATIONAL TALK

08:55 – 09:10 15'	Inspirational talk	Remote/On-site <b>Mr. Dario Nardella</b> , Mayor of Florence and President of Eurocities, the network of major European cities Sustainable and resilient food systems in cities
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**THEMATIC SESSIONS – SLOT 1**

<p>09:10 – 10:25 75'</p>	<p>Short thematic workshops (2 sessions held simultaneously)</p> <p>Remote/On-site</p>	<p><b>Session #1 - Game changers for a sustainable food system</b></p> <p>This session will focus on the role of voluntary instruments in the transition and in particular the role of the food industry in increasing the availability and affordability of sustainable food options as illustrated by the adoption of an EU Code of conduct for responsible business and marketing practice. + interactive Q&amp;A session</p> <p><b>Moderation</b> by Joanna Sullivan</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>- <b>Ms Nathalie Chaze</b>, Director for Food sustainability, international relations, DG SANTE</li> <li>- <b>Ms Mella Frewen</b>, Director General, FoodDrink Europe</li> <li>- <b>Ms Monique Goyens</b>, Director General, BEUC</li> <li>- <b>Mr. Javier Ojeda</b>, Chair of the Aquaculture Advisory Committee</li> <li>- <b>Ms Ika van de Pas</b>, Director, Milieu centraal, JRC Policy Lab expert group member</li> </ul>
		<p><b>Session #2 - Carbon farming and soil health for sustainable food systems</b></p> <p>Carbon farming and Horizon Europe R&amp;I mission on soil health and food are initiatives of the farm to fork strategy. During the session, the two complementary initiatives will be presented. The discussion will focus on the opportunities and challenges for carbon farming to provide input to the formulation of the communication on the EU Carbon Farming Initiative, and on the successful implementation of the R&amp;I mission on soil health in synergy with carbon farming initiative. + interactive Q&amp;A session</p> <p><b>Moderation</b> by Geoff Meade</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>- <b>Mr. Christian Holzleitner</b>, Head of Land use and finance for innovation unit, DG CLIMA</li> <li>- <b>Ms Kerstin Rosenow</b>, Head of Research and Innovation unit, DG AGRI</li> <li>- <b>Ms Susanne Köppen</b>, Study on FaST</li> <li>- <b>Mr. Daniel Zimmer</b>, Director Sustainable Land Use, Climate-KIC</li> <li>- <b>Ms Liisa Pietola</b>, Head of environmental affairs at Central Union of Agricultural Producers</li> <li>- <b>Mr. Rolf Sommer</b>, Director Agriculture and Land Use Change, WWF</li> <li>- <b>Ms Jeanette Coombs-Lanot</b>, One Planet Advocacy Lead, Danone</li> <li>- <b>Mr. Jean-Francois Soussana</b>, Member of the Mission Board for Soil health and food</li> <li>- <b>Ms Thais Zylbersztajn Fontes</b>, Senior Relationship Manager F&amp;A Networks, Rabobank</li> </ul>
<p>10:25-10:40 15'</p>	<p>SHORT BREAK</p>	

## THEMATIC SESSIONS – SLOT 2

10:40 – 12:00  80'	Short thematic workshops (3 sessions held simultaneously)  Remote/On-site	<p><b>Session #3 Reducing pesticides use and risk</b></p> <p>The session will focus on the on-going work and plans to reduce the use and risk of pesticides. Speakers will debate on sustainable use of pesticides, recent progress on alternative options to chemical pesticides and support from research/innovation programmes in this field. + interactive Q&amp;A session</p> <p><b>Moderation</b> by Katrina Sichel</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"><li>- <b>Ms Pilar Aguar Fernandez</b>, Director for Health and food audits and analysis, DG SANTE</li><li>- <b>Ms Karin Attstrom</b>, Leader, Ramboll study</li><li>- <b>Mr. David Cary</b>, PAN Europe</li><li>- <b>Mr. Laurent Oger</b>, CropLife Europe</li><li>- <b>Ms Jennifer Lewis</b>, Executive Director, International Biocontrol Manufacturers Association</li><li>- <b>Ms Christine Fuell</b>, FAO</li><li>- <b>Mr. Pedro Gallardo</b>, Chair of the Phytosanitary Questions group, Copa-Cogeca</li></ul> <hr/> <p><b>Session #4 Sustainable Business Models</b></p> <p>The session will discuss concrete business models, as well as challenges, that the transition to sustainable food systems encompasses for farmers and other value chain actors. Which of the models can be mainstreamed to improve economic outcomes, while achieving higher sustainability overall? Which modes meet societal expectations (income, culture, environment, social aspects). + interactive Q&amp;A session</p> <p><b>Moderation</b> by Joanna Sullivan</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"><li>- <b>Mr. Tassos Haniotis</b>, Director, DG AGRI</li><li>- <b>Ms Diana Lenzi</b>, CEJA President</li><li>- <b>Mr. Angel Tarancón</b>, the Director of Grupo Pastores, a sheep cooperative in Aragón</li><li>- <b>Mr. Jacek Podlewski</b>, Director of a large Polish cooperative, arable crops (7000 ha) with precision farming technology, livestock</li><li>- <b>Mr. John Harrington</b>, Managing Director, Kush sea farms, Ireland on sustainable aquaculture</li><li>- <b>Mr. Felipe Ortega Schlingmann</b>, Head of Division of Bioeconomy, EIB Project directorate</li></ul>
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		<p><b>Session #5 Research and Innovation</b></p> <p>The session will (1) <i>showcase</i> the projects selected under the Horizon 2020 Green Deal call topic “<i>Testing and demonstrating systemic innovations in support of the Farm-to-Fork Strategy</i>”; (2) <i>inform</i> what is already planned in the first years of Horizon Europe focusing on the funding opportunities in the Work Programme 2021-2022 and (3) <i>discuss</i> what to do next, focusing on R&amp;I priorities that are likely to deliver impact as fast as possible before 2030, in particular what is still missing, what should be further intensified, of what more is needed and of what less, and how can we stimulate the uptake on the ground.</p> <p>+ interactive Q&amp;A session</p> <p><b>Moderation</b> by Geoff Meade</p> <p><b>Interviewees:</b></p> <ul style="list-style-type: none"> <li>- <b>Ms Nathalie Sauze-Vandevyver</b>, Director Quality policy, Research &amp; Innovation, Outreach, DG AGRI</li> <li>- <b>Mr. John Bell</b>, Director Healthy Planet, DG RTD</li> <li>- <b>Ms Carla Montesi</b>, Director Green Deal, Digital Agenda, DG INTPA (tbc)</li> </ul> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>- <b>Prof Louise O. Fresco</b>, President of Wageningen University &amp; Research Executive Board</li> <li>- <b>Mr. Aleksander Bomberski</b>, Director of Agricultural Advisory Center in Brwinów</li> <li>- <b>Mr Andy Zynga</b>, CEO of EIT Food</li> <li>- <b>Ms Laura Fernandez Celemin</b>, Director General, European Food Information Council</li> <li>- <b>Mr. Raschad Al-Khafaji</b>, Director of FAO Brussels office</li> </ul>
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## FINAL CLOSING

<p>12:00 – 12:20</p> <p>20’</p>	<p><b>Closing interventions by SANTE, AGRI and RTD Deputy Director Generals</b></p>	<p>On-site/Remote</p> <p><b>Interviewees:</b></p> <ul style="list-style-type: none"> <li>- <b>Ms Claire Bury</b>, Deputy Director General for Food sustainability, DG SANTE</li> <li>- <b>Mr. Tassos Haniotis</b>, Acting Deputy Director General, DG AGRI</li> <li>- <b>Ms Joanna Drake</b>, Deputy Director General for implementation impact and sustainable investment strategies, DG RTD</li> </ul>
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